

NANTERRE (FRANCE)  
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## **FORVIA BROADENS ITS APPS MARKET PORTFOLIO WITH ZOOM**

FORVIA, the world's 7<sup>th</sup> largest automotive technology supplier, is proud to announce, to be the first Tier 1 supplier to successfully integrate Zoom Workplace, the globally renowned AI-first work platform, into its leading automotive Apps Market Appning. This new integration allows drivers to safely and seamlessly participate in virtual meetings directly from the vehicle, so drivers won't miss a call, even when on the road.

*"At Zoom, we are building an AI-first work platform that enhances human connection and collaboration. With the integration of Zoom Workplace into the FORVIA Apps Market, we are bringing seamless communication to more people, regardless of their location," said **Brendan Ittelson, chief ecosystem officer at Zoom**. "We are thrilled to have partnered with FORVIA to deliver an innovative in-car experience for Zoom users on the go."*

### **Staying one step ahead**

Dedicated to developing cutting-edge software solutions, Appning continues to expand its portfolio for in-car usage, which already features more than 200 applications across 23 car brands worldwide.

The Zoom Workplace application is freely accessible and effortless to install directly from vehicles equipped with Appning. FORVIA kept the call interface simple and ensured reliable usage by integrating the app into the car's electronic system. The native FORVIA Zoom Workplace app allows users to call contacts from their favorites list or join meetings from the Zoom Calendar, reducing distractions unlike smartphone use while driving. To ensure safety, video is disabled for car user when the car is in motion, following standard driver distraction restrictions.

### **Over a year of development to ensure seamless integration**

The Zoom Workplace application, a pioneering achievement of FORVIA group's subsidiary, Appning, was meticulously developed in close collaboration with a major OEM and the Zoom team to deliver the best possible user experience. Built on automotive AOSP (Android Open-Source Project), the app is a great example of leveraging a standardized platform to deliver an application that is scalable across OEMs. Key features work in any compatible vehicle with an in-car camera, and it adheres to Android's driver distraction restrictions to help reduce distractions while using the application.

*“The automotive industry is rapidly advancing in terms of in-car connectivity and personalized mobility experiences. FORVIA maintains its competitive edge by introducing prominent applications like Zoom and, by 2025, aims to attain 21% of smart vehicles market share through its Apps Market. Software plays a crucial role in enabling innovative features that truly resonate with people. FORVIA collaborates with industry leaders to provide top-notch services that meet users’ needs effectively,”* **said Jim CHANG, Faurecia Clarion Electronics Executive Vice-President.**

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#### About FORVIA

FORVIA, 7<sup>th</sup> global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2023, the Group achieved a consolidated revenue of 27.25 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5° indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. [www.forvia.com](http://www.forvia.com)