

AUBURN HILLS, MI (USA)
FEBRUARY 3rd, 2025

FORVIA ANNOUNCES NORTH AMERICAN REGION EXECUTIVE VICE PRESIDENT FRANCOIS TARDIF

Effective February 1st, Francois Tardif is appointed North America Executive Vice President based in FORVIA's North American headquarters in Auburn Hills, Michigan, succeeding to Thorsten Muschal who is taking over FORVIA Interiors Business Group.

In his new role, Francois Tardif, previously the Executive Vice President of FORVIA's Clarion Electronics business group and JIKA (Japan, India, Korea, ASEAN) business region, will be directly responsible and accountable for the sustainable development of the business in North America.

Patrick Koller, CEO of FORVIA, commented:

"I am delighted to welcome François Tardif to his new role as North America Executive Vice President. His deep industry expertise, international experience, and strong leadership will be invaluable assets as we continue to strengthen FORVIA's presence in this key region. North America represents a significant part of our global business, and I am confident that under François' leadership, we will strengthen our market position, drive innovation, and reinforce our commitment to sustainable mobility."

"I am excited to join FORVIA's North America team as we focus on delivering sustainable growth and operational excellence within the region," said Francois Tardif. "North America is a critical region within the Group, accounting for nearly 25 percent of our global sales, so I look forward to building on this foundation and positioning the region for long-term success."

PRESS

Christophe MALBRANQUE

Group Influence Director
+33 (0) 6 21 96 23 53
christophe.malbranque@forvia.com

Bénédicte CONSTANS

Group Head of Media Relations
+33 (0) 6 18 37 88 44
benedicte.constans@forvia.com

ANALYSTS / INVESTORS

Marc MAILLET

Group Investor Relations Director
+33 (0) 1 72 36 75 70
marc.maillet@forvia.com

Sébastien LEROY

Group Deputy Investor Relations Director
+33 (0) 6 26 89 33 69
sebastien.leroy@forvia.com

About FORVIA

FORVIA, 7th global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2023, the Group achieved a consolidated revenue of 27.25 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5[°] indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com

Francois Tardif has been with FORVIA since 2012, having served in a variety of leadership positions across multiple business groups and regions, including France, Japan, and China. An industry veteran with more than 35 years of engineering and leadership experience, Francois worked in Detroit for nearly four years at a previous organization.

Francois holds a master's degrees in business administration and engineering from CentraleSupélec (France) and Groupe IFG Paris.

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