

NANTERRE (FRANCE)
FEBRUARY 3rd 2025

SHOJI AKIYAMA APPOINTED EXECUTIVE VICE PRESIDENT FOR THE JIKA BUSINESS REGION

FORVIA, the world's seventh-largest automotive technology supplier, is pleased to announce that Shoji Akiyama will assume the role of Executive Vice President of the JIKA (Japan, India, Korea, ASEAN) Business Region, effective February 1, 2025. He succeeds François Tardif, who has been appointed as Executive Vice President of the North America Business Region.

Shoji Akiyama brings over 20 years of executive leadership experience including positions at Valeo Japan and serving as Global CEO of Johnson Controls-Hitachi Air Conditioning, where he demonstrated a strong track record of driving business growth and operational excellence.

Patrick Koller, CEO of FORVIA, commented:

"I warmly welcome Shoji Akiyama to his new role as Executive Vice President of our strategically significant region. With his extensive leadership experience and deep understanding of the automotive industry in Asia, Shoji is well-positioned to drive our From West to East strategy forward. His expertise will be instrumental in strengthening our partnerships with Asian OEMs and enhancing FORVIA's brand presence in the region."

Shoji Akiyama, Executive Vice President of JIKA Business Region remarked:

"I am deeply honored to lead the JIKA Business Region. With over 30 years of experience in the automotive industry, I am thrilled to return to this dynamic sector to contribute to its continued transformation and finish my career in an industry I am so passionate about. This region is extremely important to the Group's strategic direction, and I look forward to accelerating our engagement with regional OEMs, strengthening our presence, and driving operational excellence. It is a privilege to lead this effort and collaborate with our talented teams to achieve our ambitious goals in these key markets."

PRESS

Christophe MALBRANQUE
Group Influence Director
+33 (0) 6 21 96 23 53
christophe.malbranque@forvia.com

Bénédicte CONSTANS
Group Head of Media Relations
+33 (0) 6 18 37 88 44
benedicte.constans@forvia.com

ANALYSTS / INVESTORS

Marc MAILLET
Group Investor Relations Director
+33 (0) 1 72 36 75 70
marc.maillet@forvia.com

Sébastien LEROY
Group Deputy Investor Relations Director
+33 (0) 6 26 89 33 69
sebastien.leroy@forvia.com

[About FORVIA](#)

FORVIA, 7th global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2023, the Group achieved a consolidated revenue of 27.25 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5° indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen. www.forvia.com