

NANTERRE (FRANCE)
JANUARY 7th, 2025

FORVIA UNVEILS THE NEW NAME OF ITS APP STORE: APPNING by FORVIA

At CES 2025 in Las Vegas, FORVIA, the world's 7th largest automotive technology supplier, unveiled the new name of its App marketplace: 'Appning by FORVIA'.

The new name "Appning" is a blend of the words "app" and "happening." It directly ties to the core focus on applications while signaling that FORVIA is always ahead of the curve and continuously evolving.



It reflects the company's key role in connected vehicles and its ambition to maintain its leadership position in the segment. Appning is a scalable, white-label applications marketplace that enables users to take advantage of in-vehicle connectivity through the seamless integration of more than 200 applications.

Appning is today's number 1 in connected car market share and its goal is to achieve a 20% share of the segment by the end of 2025. Its primary advantage is to provide application developers with easy access to the automotive market. Additionally, it offers manufacturers top-tier applications and infotainment solutions that are secure, user-friendly, and fully customizable. Finally, Appning guarantees optimal monetization for the entire ecosystem. As a result, FORVIA's customers can offer the very best in digital technology while ensuring total security for the user.

Appning by FORVIA has established strong partnerships with 23 leading automotive brands worldwide, including BMW, Mini, Mercedes-Benz, VW, Saic, LeapMotor or Lotus. By fostering a collaborative environment for developers and manufacturers, FORVIA aims to drive the next wave of digital transformation in the automotive industry. The company's vision is to create a connected ecosystem where every vehicle is equipped with the latest technology, enhancing the driving experience and ensuring the highest standards of safety and convenience.

Go to the "appning by FORVIA" reveal : [LinkedIn link](#)

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About FORVIA FORVIA, 7th global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2023, the Group achieved a consolidated revenue of 27.25 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5° indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen.
www.forvia.com