

NANTERRE (FRANCE)
OCTOBER 22nd, 2024

FORVIA POWERS NEW DACIA VEHICLES WITH APPS MARKET SOLUTION

FORVIA, the world's seventh-largest automotive technology supplier, has partnered with Dacia, a Renault Group brand, to provide its Aptoide Apps Market solution for Dacia vehicles. This collaboration kicks off with the integration in the all-new Duster as well as the new Spring, now in production. As of August, approximately 30 000 Dacia cars were already equipped with FORVIA's Apps Market – a scalable white-label Apps Market solution, designed to meet customers' needs and expectations.

Dacia Duster and Dacia Spring users will benefit from a range of apps including Spotify, Amazon Music and Here Navigation selected by Dacia among the growing Aptoide catalog of over 200 applications. These apps, in their secure automotive version, will be available for free download to consumers through the Appstore link in the car.

Aptoide's Apps Market keeps drivers and passengers safely connected and entertained, especially while parked and charging. Dacia cars are now part of FORVIA's target to reach 20% of smart vehicles market share by 2025 through its Apps Market.

*"Connectivity keeps transforming drivers and passengers experience in the car," said **Tara Akhavan, Software Solutions and Ecosystems Vice-president at FORVIA.** "We are diligently listening to the market to offer the apps that provide added value to end-users. Working together with OEMs enables a swift integration of apps into cars, while adhering to safety regulations. Our fast-growing Apps Market provides new use cases beyond in-car entertainment, and we are pleased to have Dacia onboard and equipped with our software to shape the future of mobility UX together."*

Dacia joining 22 other car brands in partnership with Aptoide further solidifies the company's role as a global leader in reaching millions of users worldwide.

PRESS

Christophe MALBRANQUE
Group Influence Director
+33 (0) 6 21 96 23 53
christophe.malbranche@forvia.com

Iria MONTOUTO
Group Media Relations
+33 (0) 6 01 03 19 89
iria.montouto@forvia.com

ANALYSTS / INVESTORS

Marc MAILLET
Group Investor Relations Director
+33 (0) 1 72 36 75 70
marc.maillet@forvia.com

Sébastien LEROY
Group Deputy Investor Relations Director
+33 (0) 6 26 89 33 69
sebastien.leroy@forvia.com

About FORVIA

FORVIA, 7th global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With around 260 industrial sites and 78 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 13,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2023, the Group achieved a consolidated revenue of 27.25 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5^e indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen.
www.forvia.com

About Faurecia Aptoide Automotive (FAA)

Faurecia Aptoide Automotive, a FORVIA company, is a leading automotive apps market connecting OEMs and app developers to build the future of connected cars. With a growing apps portfolio that already counts with around 200 apps and an established partnership with 23 different car brands, Faurecia Aptoide is at the forefront of the automotive industry, supporting Android developers to develop the next generation of in-car infotainment.
www.faurecia-aptoide.com