

Press Release

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DEVIALET AND FAURECIA PARTNER TO DEVELOP AUTOMOTIVE PREMIUM BRAND AUDIO SOLUTIONS

Faurecia, one of the world's leading automotive technology companies, and Devialet, the French company behind a host of acclaimed innovations in sound technology, today announced a partnership to develop high-quality sound solutions for automakers.

Devialet brings best-in-class technologies and industry-leading expertise across acoustic architecture, loudspeakers and signal processing, over 160 patents, and a premium consumer brand. Faurecia brings its overall electronic design and system integration capabilities as well as its sound domain controller technology.

Yann Brillat-Savarin, Group Strategy Executive Vice-President at Faurecia, declares: *"We are delighted to partner with Devialet allowing us to address a complete range of audio solutions, from personalized sound systems to branded audio solutions. From software to technologies integrated in the vehicle's surfaces and structure, Faurecia and Devialet will enable passengers to enjoy a more immersive and personalized on-board experience, whatever type of music or content they are listening to."*

Franck Lebouchard, Chief Executive Officer at Devialet adds: *"We're proud to be reinventing car audio with Faurecia, using breakthroughs in audio hardware, software and acoustics to deliver a truly immersive experience and unmatched emotional impact through sound. This partnership is a perfect illustration of what Devialet stands for: putting our technology and expertise at the service of purposeful innovation and bringing incredible sound to the widest possible audience."*

As a first demonstration of their partnership, during the next CES® Las Vegas (January 7th -10th 2020) Faurecia and Devialet will enable visitors to explore how Faurecia expertly integrates advanced Devialet audio processing into an on-the-road vehicle. Faurecia will also host a dedicated sound room at the event, offering visitors an immersive experience of Devialet sound staging and reproduction expertise with the company's multi-award-winning Phantom speaker.

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DEVIALET

INGÉNIERIE ACOUSTIQUE DE FRANCE

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About Faurecia

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With around 300 sites including 35 R&D centers and 122,000 employees in 37 countries, Faurecia is a global leader in its four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. Faurecia has focused its technology strategy on providing solutions for the “Cockpit of the Future” and “Sustainable Mobility”. In 2018, the Group posted sales of €17.5 billion. Faurecia is listed on the Euronext Paris stock exchange and is a component of the CAC Next 20 index. For more information, please visit www.faurecia.com

About Devialet

Founded in 2007, Devialet is the world’s most critically acclaimed company for its innovations in sound technologies. The foundation of Devialet’s success is built upon a series of radical innovations embedded in all Devialet products: Expert Pro amplifiers, Phantom Premier speakers and the all-new Phantom Reactor. Every day, Devialet’s engineers work tirelessly towards one goal: delivering emotion to the many through powerful immersive sound, without distortion, saturation or background noise.

Since 2017, Devialet has secured major licensing deals and brought jointly developed products to market in a range of key markets, including: the Huawei Sound X smart speaker in China, Sky Soundbox, in collaboration with British telecoms giant Sky, the Freebox Delta from French telecoms company Free, and the Altice Amplify smart speaker from Altice USA. Devialet continues to strengthen its licensing portfolio to offer a custom-made range of solutions, from tuning expertise to fully-fledged architectural design capabilities, all while assuring step-by-step support and quality control from a dedicated engineering team. www.deviale.com