

# Press Release

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## **APTOIDE AND FAURECIA JOIN FORCES TO DEVELOP AND COMMERCIALIZE ANDROID APPS MARKET SOLUTIONS FOR THE AUTOMOTIVE INDUSTRY**

Faurecia, one of the world's leading automotive technology companies, and Aptoide, one of the largest independent Android app stores, today announced the creation of a 50/50 joint venture to develop and operate Android app Store solutions for the global automotive market.

This joint venture offers OEMs an affordable and secured automotive apps market, available worldwide with adaptable content per region. The Aptoide app store offers one million Android apps covering a variety of use cases such as gaming, navigation, content streaming services, point of interest recommendations or parking. Aptoide also offers an integrated secure payment mechanism supporting OEM strategies for service monetization, whilst securing the vehicle and occupants' data privacy.

Within the joint venture, Aptoide brings a unique ecosystem offering a wide range of android apps and distribution expertise. Faurecia brings a broad customer portfolio, systems integration capabilities in In-Vehicle Infotainment (IVI) and cybersecurity expertise.

**Patrick Koller, Chief Executive Officer of Faurecia, declares:** *"I am delighted to partner with Aptoide to provide new digital experiences to consumers and allow our OEM customers to create new business models through this flexible solution."*

**Paulo Trezentos, Chief Executive Office and co-founder of Aptoide, added:** *"Connectivity is one of the automotive megatrends. This partnership between Aptoide and Faurecia will combine innovation and industry expertise to deliver the best Android auto app store solution to manufacturers all over the world"*

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### **About Aptoide**

Aptoide is the game-changing Android App Store. With over 250 million users, 10 billion downloads and 1 million apps, Aptoide provides an alternative way to discover apps and games, with no geo-restrictions and one of the best malware detection systems in the market. Aptoide not only focuses on end-users but also offers OEMs and telecoms the opportunity to have their own app store based on API or co-brand solution. Our goal? Taking app discovery to the next level.

**About Faurecia**

Founded in 1997, Faurecia has grown to become a major player in the global automotive industry. With around 300 sites including 35 R&D centers and 122,000 employees in 37 countries, Faurecia is a global leader in its four areas of business: Seating, Interiors, Clarion Electronics and Clean Mobility. Faurecia has focused its technology strategy on providing solutions for the “Cockpit of the Future” and “Sustainable Mobility”. In 2018, the Group posted sales of €17.5 billion. Faurecia is listed on the Euronext Paris stock exchange and is a component of the CAC Next 20 index. For more information, please visit [www.faurecia.com](http://www.faurecia.com)