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## FAURECIA APTOIDE UNVEILS THE WORLD PREMIERE OF TIKTOK, WEBEX AND ZOOM MEETINGS INTEGRATION INTO ITS APPS MARKET

Faurecia Aptoide, a joint venture between FORVIA and Aptoide, marks a significant milestone in the apps market by integrating top applications TikTok, Webex and Zoom Meetings into the cockpit experience of cars, including Mercedes-Benz E-Class. The Faurecia Aptoide solution takes a step further and elevates the digital user experience into a whole new level of connectivity and thereby contributes to Mercedes-Benz' operating system MB.OS.

By integrating TikTok, Webex and Zoom Meetings into a vehicle and a Mercedes-Benz E-class for the first time this in-car experience enables users to have a mix of entertainment, video conferencing, webinars, and collaboration sessions, facilitating professionals and remote workers to join business meetings or catching up with friends and family. This demonstrates Faurecia Aptoide's dedication to staying at the forefront of automotive technology while making life on the road safer, efficient, and ensuring users stay connected.

Seamless connectivity is paramount inside the cockpit experience and will enable drivers and passengers to have in hand some of the world's most popular applications directly from the car. Accessing these apps will provide a new dimension to the in-vehicle entertainment, making journeys more enjoyable and productive.

Faurecia Aptoide is a leading automotive apps market connecting OEMs and app developers to build the future of connected cars. With a growing apps portfolio that already counts with around 240 apps and an established partnership with 14 different car brands, Faurecia Aptoide is at the forefront of the automotive industry, supporting Android developers to develop the next generation of in-car infotainment.

*"We embark on an extraordinary journey of innovation and collaboration, as Faurecia Aptoide joins forces with industry giants like TikTok, Webex and Zoom, and*

*cooperates with brands like Mercedes-Benz. Together, we're rethinking the future of mobility and connectivity, setting new standards for the automotive and tech industries. Our shared vision and commitment to excellence will reshape the way we drive, connect, and interact.”, said Thijs Van Herkhuizen, General Manager of Faurecia Aptoide Automotive.*

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[About FORVIA, whose mission is: “We pioneer technology for mobility experiences that matter to people”.](#)

FORVIA, 7<sup>th</sup> global automotive technology supplier, comprises the complementary technology and industrial strengths of Faurecia and HELLA. With over 290 industrial sites and 76 R&D centers, over 150,000 people, including more than 15,000 R&D engineers across 40+ countries, FORVIA provides a unique and comprehensive approach to the automotive challenges of today and tomorrow. Composed of 6 business groups and a strong IP portfolio of over 14,000 patents, FORVIA is focused on becoming the preferred innovation and integration partner for OEMs worldwide. In 2022, the Group achieved a consolidated revenue of 25.5 billion euros. FORVIA SE is listed on the Euronext Paris market under the FRVIA mnemonic code and is a component of the CAC Next 20 and CAC SBT 1.5° indices. FORVIA aims to be a change maker committed to foreseeing and making the mobility transformation happen.  
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